

Pokerati has been highlighted in Bluff Magazine, the Dallas Observer, the Fort Worth Star Telegram, Poker Player Newspaper, D Magazine, and on NBC, ABC, and ESPN.

People are saying:

"One of the best sites about everything poker ... well-written news, strategy, and more."

— Fox Sports

"Pokerati has all the insider scoop and first hand accounts."

— Pegasus News

"Like the Drudge Report of poker"

— Tao of Poker

"Pokerati's scope of topics open for discussion outclasses 'most every other blog... fair and levelheaded, a not-easy task to achieve."

— Haley Hintze, editor of PokerNews.com

"Best of the Best... a must read."

— Bluff Magazine

For More Information
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POKERATI

How many poker enthusiasts will you reach by advertising on pokerati.com?

Pokerati.com is a blog about poker news, poker skills, poker laws, and poker lives. Widely regarded as one of the best in this high-traffic niche. The style is always informative, reverent, and engaging, and thus traffic has grown continuously for more than 4 years.

Statistics

Unique Visitors: 40k/month

Visits: 125k/month

Page Views: 180k/month

Avg. Visit Duration: >9 minutes

Traffic Info

35% Loyal Readers

35% Search Engine Traffic

30 % External Referrers

64% American

36% International

Ad Rates

Text links: Starting at \$60/mo

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Multiple sizes and placements available.

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Pokerati allows you to run banners, SEO text links, press releases, and advertorial posts within our primary content, up to once a day.

Site Sponsorship: \$800-\$4,000/mo

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